

mediastructures®

Delivering Innovation

Impressive, Economical and Creative Experiences

Media Structures and Austen Lewis are two of the UK's leading events companies that have formed a new strategic partnership as sister companies to offer 'a unique and pioneering opportunity' to all of its clients both new and existing.

With a combined experience of over 50 years and boasting an award-winning service, Andy Needham the sole owner has pulled both businesses ever so slightly together to provide a brand new 'one-stop shop' approach to the festival, experiential and concert industries.

Andy Needham, Managing Director, said: "This is not a merger, it is simply a commercial initiative with an alliance that has evolved following months of talks about what is lacking in services to the events industry. Both companies can optimise their positions in the marketplace and provide our clients with a highly compelling, brand new and more competitive deal.

He added: "The partnership will share resources to provide sector clients with a brand new joint route to market with discounted group rate offers plus a unique opportunity for our customers to experience dealing with one person who can manage every service you might need to produce an event or product. This enables Production Managers to deal with one serviceable company as opposed to multiple suppliers to manage a project.

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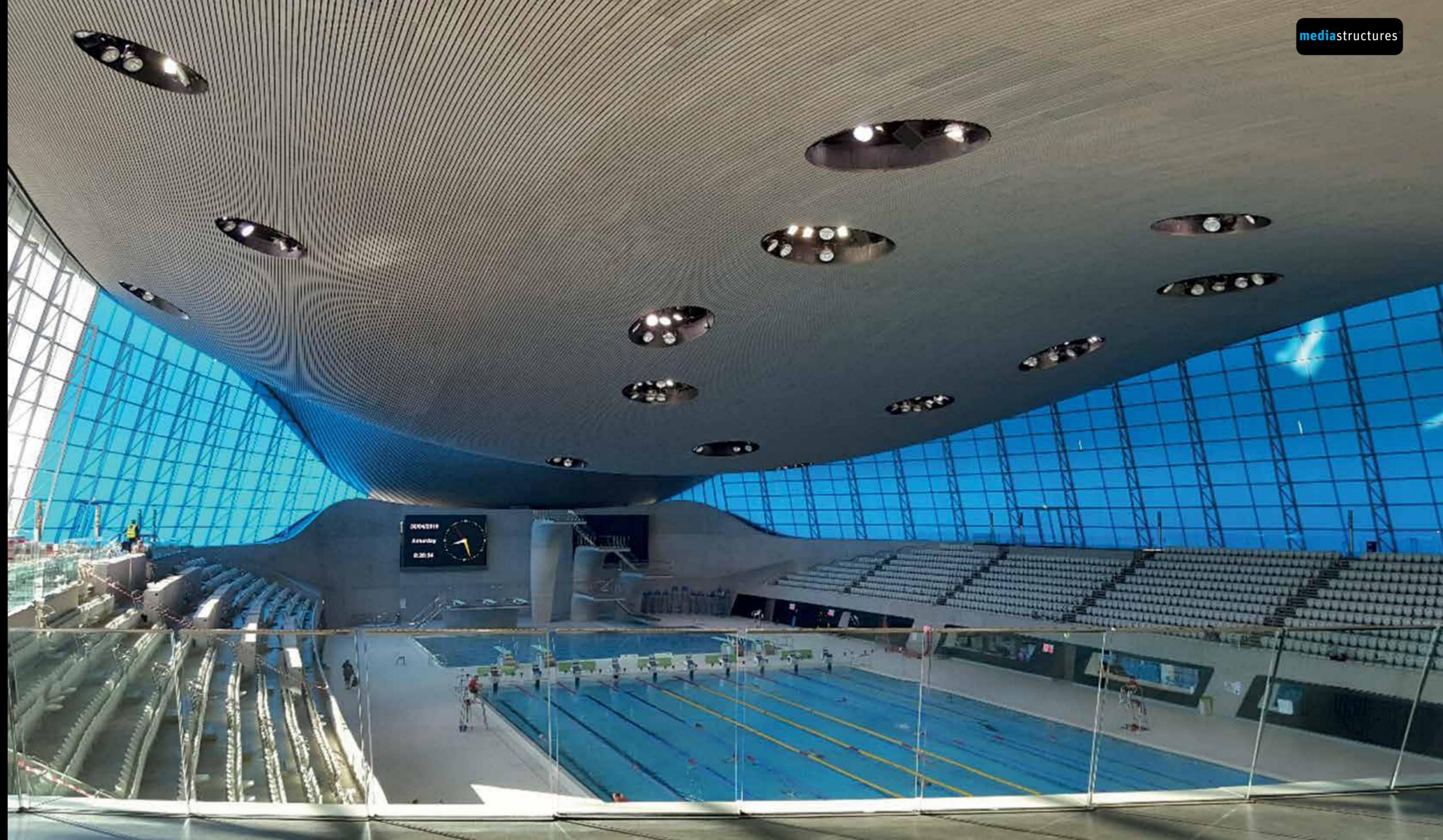
Aquatics Centre European Championships, London 2016 #everyroadtorio

The London Aquatics Centre is located in Queen Elizabeth Olympic Park at Stratford, London. It was one of the main venues of the 2012 Summer Olympics and the 2012 Summer Paralympics. The centre was used for the swimming, diving and synchronised swimming events. After significant modification the centre opened to the public in March 2014.

Brief
Media Structures brief required a bespoke solution for all structure elements for this project, including converting the in-house seats to a media seated press Area. Also required was a main stage that would act as a diving and medal platform, then finally two judge stages and a photo podium.

Our sister company **Austen Lewis** worked alongside us to deliver this event as a whole and were briefed with the requirements for 500 plus tip up seats spread across four stands.

Solution
To prevent any decontamination to the pool or damage to the indoor surface, Media Structures designed, fabricated and installed a large number of bespoke media/commentary desks, four bespoke camera platforms which were decked and finished to a high standard using a stone wash paint to blend into their surroundings. The main stage, judges platforms and photo podium were constructed using our in-house stagedeck, finished with bespoke steps, blue carpet and grey Foamex side panels. Austen Lewis seating specialists went on to deliver four custom seating stands with pre-fabricated side panels, providing just over 500 tip up seats in ocean blue. The branding #everyroadtorio was then added to the front elevations of all staging to complete this project on-time, on brief and within budget.





Big Brother Series 17 Set Support

After the success of Big Brother series 16 back in 2015, the hugely successful reality television programme now at channel 5 returned last year for its 17th series and the latest addition of Celebrity Big Brother.

Brief

The Media Structures team were given the brief to create and install a brand new design for the Big Brother set support and lighting rig that would be used by the TV crew as well as the attending audience. As The Big Brother's set has become such a renowned and exciting feature of the show for millions of viewers, our brief was to create a structure that would not only house large screens and walkways but was also current and unique.

Solution

With the brief in mind and the huge task in hand, Media Structures went on to spend many weeks with the expertise of our in house design team. Our designers worked alongside Big Brothers artist directors in designing a free standing curved structure that would house over 20 tonne of screens, we can safely say this was a structure that has never been done making it current and unique. Once the 3D designs were signed off and green lighted, our operational production team were briefed on the installation schedule. To achieve the results our specialists opted for our own structural system, utilizing the vast amount of materials at our disposal and the fact the system can be built in almost any configuration, allowing for the element of curves with a black stretched netting finish. Along with this fantastic structure, the Media Structures team also provided audience platforms, walkways, three bespoke media studios and a lighting grid. Our designs and systems proved to be the ideal solution in terms of both function and aesthetics.





Brixton Fan Zone Euros / Wimbledon 2016

Pop Fields was created in order to give the public a sporting experience that will host games of 4-a-side football, mini-tennis, basketball, and touch rugby, but more importantly to screen the Euros and Wimbledon games with an in house bar area and viewing platforms.

Brief

The brief required was to design and build an on theme construction site feel experience where by the public can enjoy playing and watching sport through the summer and winter months. The clients requirements were to have viewing platforms along with access into the restaurants and bars already located in Pop Brixton.

Solution

Using the experience of our in house design department and the creative minds of the Media Structures team, we produced stunning 2D and 3D renders that were on brief and on brand. Media Structures decided to pitch an experience that consisted of two construction containers with tube and fitting scaffold surrounds, creating bars with a viewing platform for invited guests to witness the experience as VIP's. Adding a large system public staircase to access and egress the Pop Brixton bars and restaurants, Media Structures delivered the activation on brief and in budget.



Carlsberg Christmas Tree 2015

Carlsberg announced its plans to build an experiential activation involving a 27-foot tall Christmas tree on London's South Bank to celebrate an award-winning year, giving a little something back to their customers and wishing them a very happy Christmas.

Brief

Giving Media Structures expert branding and experiential events experience, we were given this exciting brief and asked to design and build the surround for the 27-foot Christmas tree giving the illusion of being housed inside a large branded Carlsberg plant pot. The plant pot not only had to house the tree but also 11 kegs of beer as the activation was to give away free pints of Carlsberg, promoting "if Carlsberg did Christmas trees".

Solution

After many hours in the creative design office Media Structures 3D renders of the plant pot were signed off and passed into production. Knowing the venue and the limited time for both build and de-rig the next step was for our in-house carpentry team to pre-build the pot making for a seamless onsite installation. Using our in-house workshop the carpentry team pre-fabricated each panel, shelving and beer pump dispenser resulting in a quick build and de-rig turnaround allowing for minimal finishing on site. Once complete the activation was opened to the public and was a great success.





Chatsworth House at the RHS Chelsea Flower Show

The RHS Chelsea Flower Show was first held in 1913 and is an annual horticultural exhibition organised by the Royal Horticultural Society (RHS). The exhibition is held in the beautiful grounds of the Royal Hospital, Chelsea. This is one of Britain's most prestigious flower shows. Renowned designers and nurseries from around the world exhibit the latest trends in horticulture and brand activation along with the exclusive unveiling of new plants. 2016's event saw Chatsworth House bring their brand to the famous show.

Brief
Media Structures brief was to create an on brand with a modern experience that not only showcased the famous Chatsworth House tours but also promoted and sold their bespoke products. The idea for this experiential activation was to give new customers a taste of the real thing.

Solution
After visiting the venue, Media Structures pitched the perfect solution for this experiential activation around the stand. Our creative design team produced 3D visuals with a concept that showcased the house and tours with large branded vinyl prints to all the internal walls. A 55" TV installed with a show reel of the house and grounds. Added also is a main reception desk for customers to ask questions and be shown around the stand. Chatsworth's bespoke furniture was situated to the centre of the stand allowing for a great view point to showcase all their products. Also displayed was a nice modern table and chairs along with a large rustic gold light fitting for that splash of modern that we know Chatsworth loves. With the floor and exterior front finished in treated rustic boards, we really did add that rustic look but with a splash of modern feel. Once our creative visual pitch was signed off, it was then handed over to our structural designers who turned our concept into a reality. Once we had the technical designs, our operational team built the structural branded activation on brief, on time and most importantly within budget.





Chelsea Flower Show

The RHS Chelsea Flower Show, formally known as the Great Spring Show is a garden show held for five days in May by the Royal Horticultural Society in the grounds of the Royal Hospital in Chelsea, London. This show has been held at Chelsea since 1913. It is the most famous and prestigious flower show in the United Kingdom and perhaps in the world attracting visitors from all continents.

Brief

Continuing to build on our partnership with the BBC of many years now, the brief was to create a pop-up temporary broadcasting and commentary studio with an open air rooftop access for the BBC to broadcast the live show.

Solution

After much preparation spent working hard on designs alongside our creative in house design team, we decided to utilize our own scaffolding system for the framework. The Media Structures team fabricated a two tiered level structure with a fully operating bespoke commentary studio on ground level adding an open aired top floor for broadcasting. The look and feel is important to fit in with both the RHS and the BBC. We installed branded Foamex panels to all external elevations, window vinyl's and a clear Perspex filled handrail. As you can see the Media Structures operational team built from start to finish a safe open air roof top broadcasting platform that worked perfectly for the BBC production team.





Creative & Technical Design

Media Structures have an experienced and highly qualified In-house Design and Engineering teams who provide suitable, innovative, cost-effective structural and access solutions for clients events. Whilst taking steps to mitigate risks and hazards and ensuring all deadlines are met, we ensured that the projects run smoothly.

Using the latest 2D, 3D and CAD design and Structural Analysis software, the in-house design department produces detailed drawings with the relevant calculations for specialist structures, all in accordance with the latest EU regulations and British Standards, for both traditional and system scaffolds. Design risk assessments are carried out with every single design, no matter how small.

The Designers and Engineers are able to work with clients and Project Managers from the very beginning to the end of projects, using both 2D and 3D drawings to enable clients to fully visualize structures within their venues prior to installation. Using a 'traffic light' system to progress drawings from the preliminary to working stages, their flair and creative skills help turn the conceptual into the practical.





Dover Street Market

Dover Street Market is located in Mayfair - London and is a multilevel fashion retail and concept store created by the Japanese fashion label Comme des Garçons.

Brief

The brief entailed was to collaborate with Dover Street Market in delivering a one off concept for an installation that would celebrate Dover Street's 10 year anniversary but also tie in with London Fashion week. The idea was to create something visually that would stand out from the rest but would also be effective internally and externally.

Solution

Working alongside Comme des Garçons Japanese designers, our in house technical design team produced a safe but on brief experiential structure design for this innovative concept. Once all creative and technical designs were signed off Media Structures' Operational Team got to work ensuring that pavement licences were in order before we started the build. Due to the busy road on Dover Street and with the shops needing to remain open, Media Structures stuck to a very tight schedule when installing the structure. Once the structure was up and secure, our carpentry team started to install the finish with a raw cladding ply effect. The installation of the branding eas fitted internally and externally direct to the ply, creating that real Dover Street market feel. From design and conceptualisation to physical build, we had four weeks until the deadline date which was achieved on brief, on time, within budget and without any disruption to the daily operations of the store.

DOVER
STREET
MARKET



Film 4 at Somerset House

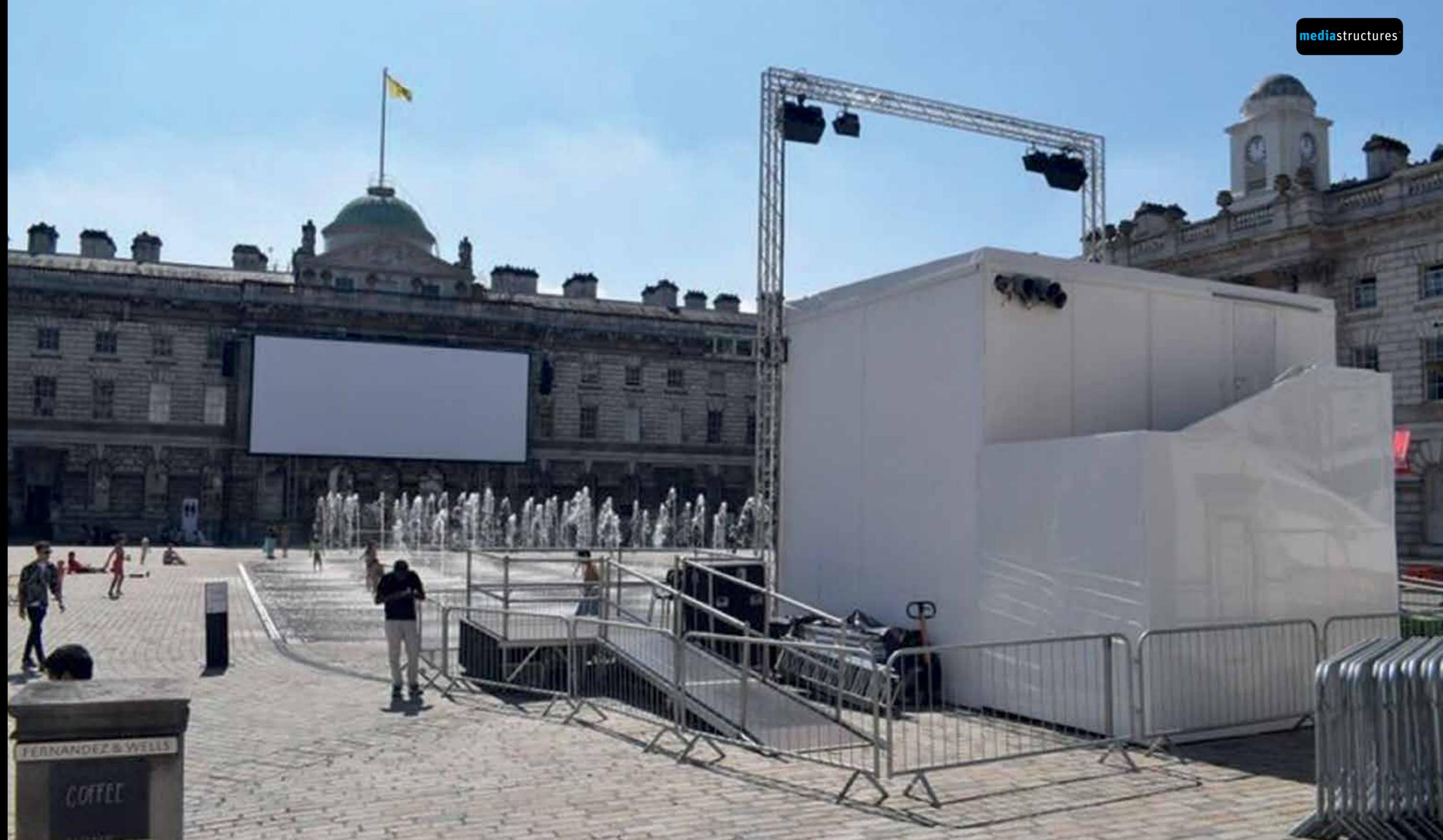
One of London's best loved open air cinemas returned in August 2016 with an extended programme of films that would run over 14 nights. This was presented in the magnificent 18th century courtyard at Somerset House on a giant screen with full surround sound for an amazing outdoor cinema experience. This was one of the highlights of the summer calendar.

Brief

The brief entailed was to design and build a bespoke fully finished two tiered projection tower that would project a number of films old and new onto a large screen for our friends over at Film4 for the annual outdoor cinema experience.

Solution

Using our design programmes, our in house design team produced 2D and 3D renders that were all signed off and passed onto our production team. To achieve the two tiered projection, we opted for our scaffolding system as it can be built in almost any configuration allowing for the correct projection heights. This proved to be the perfect solution for our client. Knowing the venue and the limited build time, our carpentry team prefabricated and prepared the exterior finish at our in house workshop making for a seamless onsite installation resulting in minimal finishing on site. The complete structure went on to stay at Somerset House for the 14 day event, this was a great success.





Guy Martin's Wall Of Death

Former Isle of Man TT rider and speed junkie Guy Martin, recently set out on an extreme attempt to break a world record on the largest Wall of Death ever made aired live on Channel 4.

Brief

The Media Structures team were tasked with designing and building two viewing platforms, one for main public viewing and the other as a presenter platform, both with staircase access that would tower above the wall of death structure. Also included were four camera support structures and central broadcasting platform for the Channel 4 media team.

Solution

To achieve the end result, this project utilized the Media Structures team's expertise in temporary structural design. Working with our client and with the creative capability of our designers, we produced 2D and 3D technical designs that would provide the Channel 4 team with solutions. The main solution being for the vibrations caused by the motorbike and what effect this would cause to the cameras that will be filming live. Once the designs were complete and signed off, they were handed over to our expert production team to get the build underway. The structures were erected out of our structural system, this is perfectly ideal for this type of build with it being so easily adaptable and the wall being curved. The stage was now set for Guy Martin to go on and break the world record and go down in the history books. Our structure was also a work of art as there was no disturbance to any of the cameras on the live event.





Hillsong Conference

The Hillsong Conference, held at the SSE arena in Wembley is the London congregation of the Hillsong mega church, which also has gatherings in Sydney, Paris, Kiev, Cape Town, Stockholm and New York City with the church itself being founded in 1983.

Brief

Media Structures received an amazing design and install brief from the famous Australian Hillsong conference company. We worked alongside them to produce a very unusual and unique concept for the Hillsong Conference which was held in London. The main attraction was to create a hexagon style stage.

Solution

Media Structures worked very closely with the Hillsong's designers and production managers who were based overseas. We worked in completely different time zones to deliver a stage-set on brief and within budget. The stage was built up of hexagons using steeldeck that was then over laid with white vinyl flooring for that perfect white finish. To give that finished hexagon look, we mapped out lines with grey duct tape, cheap but yet effective. Aside from the main stage, Media Structures team provided their expert solutions for LED screen masks, bespoke staging infills and non-sound interfering drapes.



Ideal Home Show

The Ideal Home Show is an annual event held in London and Manchester for the past 5 years. The show was devised by the Daily Mail newspaper in 1908 and continued to be run by the Daily Mail up until 2009. The goal is to bring together everything associated with having an "ideal home", such as the latest inventions for the modern house and to showcase the latest housing designs.

Brief

Media Structures were approached by the production team at Ideal to design and build an exterior stand that would house the famous "IDEAL" letters for weeks on end.

Solution

With the height of this plinth visually crucial to the end creative product Media Structures designed the perfect promotional stand whereby the "IDEAL" letters were always in the correct eye lines. Our design team worked hard on detailing the bracing of the letters to our structure which as a result can withstand winds up to 80mph, guaranteeing a secure free standing structure. Media Structures also took into consideration the sponsored branding elements, so we designed and built two smaller plinths to house outside promotions. Media Structures have been installing these letters for the past 5 years now, structurally and creatively and every year the experience gets better and better.





Jalsa Salana UK 2016

Jalsa Salana UK is the formal annual gathering of the Muslim Community held in the town of Alton. The gathering spans over three days, starting on the Friday after the Friday Sermon and is the perfect opportunity for the Muslim community from all over the globe to get together.

Brief

Jalsa Salana UK contacted us to design and construct three bespoke commentary and broadcasting studios that allowed for a 360 front view and could house a pre-fabricated commentary set for the prestigious event that will be broadcasting live all over the globe.

Solution

After creatively designing the three studios with Perspex curved front and internal rigging points for lighting, sound and set support, we moved into production. Our in-house carpentry team got to work on pre-fabricating the studios ready for the event deadline. The first job on-site was to erect the structure that the three studios will sit on. This was constructed with our own system finished in stretched black netting with a back of house staircase. Once complete the studios were constructed onto the deck, secured, finished and ready for broadcasting.





The London Book Fair

The London Book Fair which originally started November 1971 is a large well known book-publishing trade fair held annually at the Olympia in London. The Media Structures team provided the creative design and promotional installation services for this event.

Brief

Media Structures exciting and challenging brief was to pitch a concept whereby the London Book Fair could promote a number of famous authors in the form of a large book structure that would stand high and sit as the main structural attraction at London Olympia.

Solution

We wanted to create a structure that was memorable, unexpected and which stood out from the crowd. Our in-house design team got to work on some creative ideas. The winner being a 6m tall 3m wide book case that would house five books from the top five authors of the Book Fair. The solution was to construct the structure using our scaffolding system allowing us to neatly clad the exterior which then created a fixing point for our branding. We installed 3mm Foamex panels to the sides but to get the five book effect inside a book case, the front had to be a complete pre-fabricated piece. Once installed, the branded structure truly did stand out from the crowd and was a great success with the London Book Fair.





The Royal Wedding Broadcast Studios

In 2011 the wedding of Prince William, Duke of Cambridge and Catherine Middleton took place on the 29th April at Westminster Abbey, London. The Celebration's went on for days with the ceremony being broadcast to more than 180 countries around the world.

Brief

Media Structures were privileged to be handed this brief with requirements for a large curved temporary structure, consisting of built in staircases for access and a total of twenty two broadcasting studios. This project required an ultra-high end finish both internally and externally. The studios would sit directly opposite Buckingham Palace for television companies from all over the globe to broadcast the ceremony live.

Solution

After many hard working days spent in the creative design office, the Media Structures team all pulled together to produce the stunning technical 3D visuals of the structure. After inputting our visuals into a site map, these were then approved by our client. Our job was to provide perfect broadcasting viewing points from every studio angle. This was a great way of guaranteeing the positioning was perfect, even down to the closest millimetre. Our experienced operational team got underway with the build using our structural system with the team keeping perfectly in line with all safety measures. Up steps our carpentry and finishing teams to clad the decks and front elevations with green stretch netting added to both side elevations. After the internal stud walls were added they were cladded and painted internally, adding specially made Perspex front windows to really open up the studios. The ceremony went on to be viewed by millions all over the world with the celebration earning its own bank holiday.







Ministry of Sound - Ting Tong Club

The Ting Tong Club is the brand new Saturday night for mind bending after dark action held at the famous Ministry of Sound nightclub in London. Simply put with next-level music with next-level concept, expect odd 'things' and strange happenings taking place throughout the night.

Brief

Our brief was to design and build 5 set pieces that would fit in with the Ting Tong concept and make the whole experience one never to forget. The brief consisted of podiums, main bar structure, a jail, swings and large inflatable legs as the main entrance attraction. This really needed to be an experience unlike any other seen in a nightclub.

Solution

Utilising our experienced 3D design team, we began brainstorming ideas for this exciting project. After several meetings we managed to sign off two podiums with uplighters, opal tops and chains, a main bar cell constructed from painted tube and fitting, a jail cell also constructed with painted tube and fitting, 2 swings hung with chains finished with pleated leather and the main attraction, a giant pair of inflatable legs with fabricated fibreglass stiletto shoes, hand painted for effect.

The idea behind each element was to create that dark and misty strange feel. We used chains to create that cage feel for the dancers, jail bars for the bar staff, a jail cell for the actors who were locked up, swings for the actors and a large set of legs for the customers to walk through to gain entry. We worked really hard to infuse the Ministry of Sound's unique music culture with a highly visual artistic display that we would deliver to the guests and our client, a brand new interactive and captivating clubbing experience. The night itself was a great success, attracting a full house and great reviews.





NATO Summit

The 2014 NATO Summit is a meeting for all the world leaders held in Newport, Wales. The summit allows leaders and officials from NATO states to discuss current issues of mutual concern and to plan strategic plans moving forward. This particular summit has been described by Admiral James Stavridis as the most important since the fall of the Berlin Wall.

Brief

Media Structures brief was to design and install the main bespoke arrivals stage that would see the world leaders and members of NATO be presented to the media and press on the day of the summit.

Solution

Using 2D and 3D visualizations, we pitched our arrivals stage. The structure was built using a mix of our own structural system and box truss to provide our production team with a blank canvas to style the project. With the structure in place, the whole of the outer shell was hard clad with high end plywood and dressed using personalised prefabricated NATO branded graphics. The look was further enhanced with the addition of a silk lined ceiling and fully carpeted floors along with enhanced mood lighting. Our specialist team were also on hand to provide a number of bespoke press platforms, camera towers and staging that would capture every moment of the successful summit.





Next Catwalk

Next, a well-known UK based fashion retailer, showcased a Catwalk of their latest designs and arrivals at the Hilton in Birmingham.

Brief

Media Structures brief was for the design, production and build of a bespoke catwalk prop that would match our client's requirements, needing a bespoke temporary support structure to house many of Next's finest catwalk models showcasing some of their hottest new additions to their brand.

Solution

Utilising Media Structures effective scaffolding system which was created alongside our in house design team using 2D and 3D visual programmes, our client could visualize their brand within the activation. We erected a 2 tiered level LED front and backlit structure with staging, the inspiration coming from Elvis' famous Jailhouse rock music video recorded almost 50 years ago. This truly gave the stage and structures a vintage look and feel that was on brand, on brief and delivered on-time and within budget.



NFL International Series Wembley

Since the 2007 season the National Football League (NFL) have hosted regular season, American football games outside of the United States every year in a series known as the NFL International Series. To date all of the games in the International Series have been held in London. Wembley Stadium was the exclusive home stadium for International Series games from 2007 to 2015 and will continue to host NFL games through to at least 2020.

Brief
Media Structures brief was to design and install a total of three temporary studios to last over the course of many years. As well as this, Media Structures were asked to erect a number of camera support platforms spread around the 90,000 seat venue, all having to be completed on a tight schedule.

Solution
With the brief in mind and knowing the venue, our design team produced technical and creative visuals of pre-fabricated aluminium panelled studio's, taking into consideration the access and egress for all structures we designed using components that were easily moved and loaded. Once signed off and fabricated in our in-house work shop, each structure was carefully placed into position and erected taking great care within the venue. Once in place each structure was finished to a high standard using timber framing and black stretch netting. Our studios and support platforms provided the perfect solution to capturing the action from all angles being aired live on Sky Sports.





NIKE - Women's 10K

Each year Nike launches their annual women's 10 kilometre race. The event sees thousands of women of all ages and from all over the country take part. In the summer of 2015 the race took place in the heart of East London at a sun soaked Victoria Park.

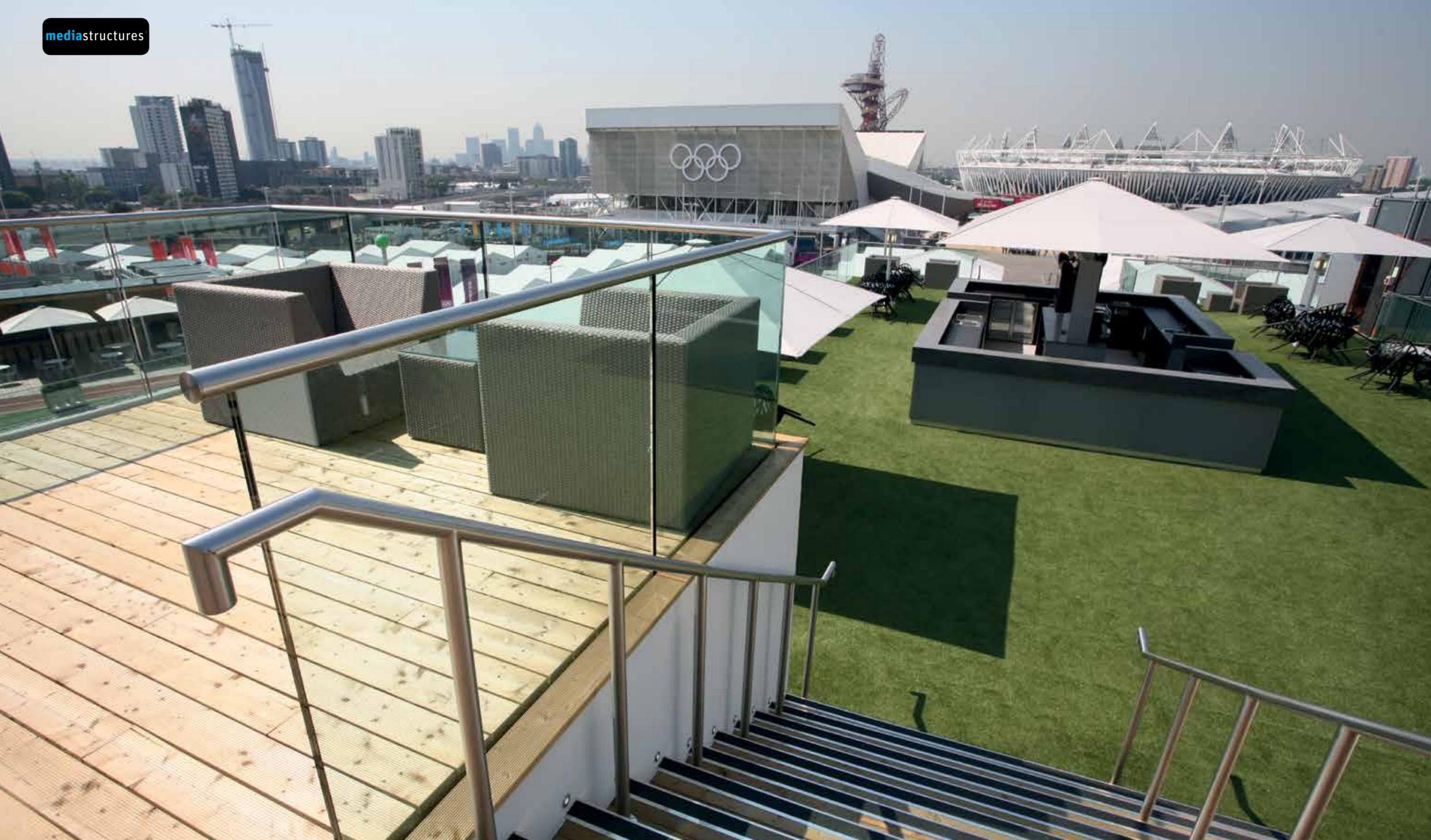
Brief

Media Structures were approached with the requirements to design and create a branded start/finish structure which would act as the main promotional attraction. The structure needed to be large to house a digital 24hr clock and showcase all the correct branding and colour scheme. The race was being introduced by none other than singer, Ellie Goulding.

Solution

The Media Structures design team spent many weeks working alongside the client in designing a practical on brand and in budget structure. Once completed and signed off the Operation's team were briefed ready for the build. The production team were also briefed and pre-fabricated all cladding elements in-house ahead of the installation. Once the structure was up and safe, our panels were installed direct to our structure. After the structure was cladded our finishers started to wrap the panels in an on colour vinyl, finishing with pre-cut chevrons and text. All that was left was the digital clock that was lifted into the pre-cut hole and rigged within the structure. The images speak for themselves, it really was the main attraction.





2012 Olympic Rooftop Garden

The 2012 Summer Olympics was a major international multi-sport event celebrated in the tradition of the Olympic Games. It took place in London at the newly built Olympic park in Stratford and to a lesser extent across the United Kingdom during the summer of 2012, with just under 11,000 athletes taking part from all over the globe.

Brief

This exciting brief required a custom designed solution for a rooftop broadcasting and hospitality area for the BBC. The structure would sit high above London on the roof top of the Westfield shopping centre in Stratford and was required for the duration of the 2012 Olympic Games.

Solution

It took months of in-house design work to ensure that there was no risk of our proposed structure causing any damage to the roof top of the newly built Westfield shopping centre. With shoppers in close proximity, our health and safety team worked closely with our operations team to ensure that the risk of any danger to shoppers was completely eliminated.

Media Structures used our system scaffold to create the main structural body, using specially made beams to bridge across a large open space. With the structure in place, the front and side elevations were wrapped with white sheeting hiding any of the interior structure. It was now over to our finishing team who added the custom designed stainless steel handrails and made to order clear glass for an on brief professional finish. All walls and decks were clad with high grade plywood providing a high end finish with softwood decking and AstroTurf throughout, this in return created a real rooftop garden feel. The final touches were added with décor and paint colours to complete the luxury roof top hospitality experience for the TV, broadcasting crews and 2012 Olympic athletes.

"IF YOU ARE CURIOUS, YOU'LL FIND THE PUZZLES AROUND YOU. IF YOU ARE DETERMINED, YOU WILL SOLVE THEM."

Erno Rubik



Rubik's Cube

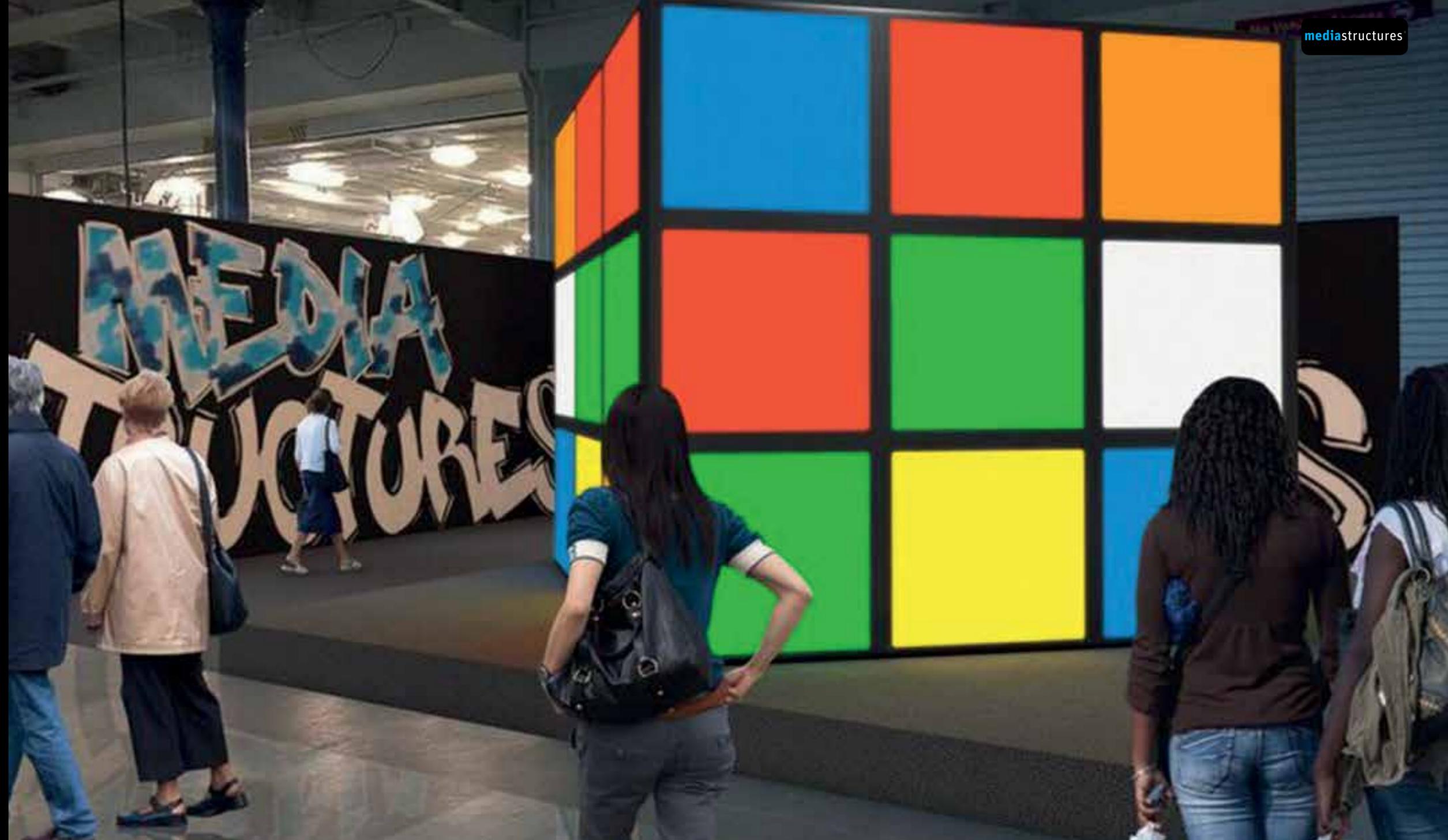
February 2015 saw The Events Production show make its annual appearance at the Olympia, London. The Event Production Show is the leading event for the UK's live event sector, bringing together full event infrastructure suppliers and the industry's leading organisers for that all important face time.

Brief

Our aim was to produce a structure that was far different from the competition and create something completely outside of the box. The creative minds of the Media Structures team all came together and within the first day the giant moving Rubik's cube idea was put forward to the design department.

Solution

After many hours spent in the creative design office creating the perfect concept, Media Structures 2D and 3D renders of the giant Rubik's cube were all signed and passed into production. A week and a half later built from our system scaffolding and using bespoke LED screens, the giant Rubik's Cube was born. The screens were programmed to look and move like the real thing with the inside finished to a high professional standard, including a specially made Perspex window showing off the skeleton of the structure and design. This build turned out to be a project that looks nothing short of impressive in the Media Structures portfolio





Sika Conference

The Sika conference is the annual corporate event that takes place all over the UK. The event is a chance for the worldwide based company to get together to discuss the company and praise its employees with the event including motivational speeches, fine dining and live evening entertainment.

Brief

Media Structures brief was to pitch a fresh and modern conference set up that included a main stage, branded backdrops, projector screen and PA sound and lighting.

Solution

Media Structures pitched 3D designs of the main stage and backdrop with projector screen showcasing the Sika logos either side of the screen. The bespoke backdrop was designed around the V shape to give depth. Once signed off, the Media Structures team installed all staging, PA equipment, sound and lighting, projector screen with a back projection and plasma TVs. From the conference, to the gala dinner, to the evening entertainment, the Media Structures technical team were on hand controlling all projection, sound and lighting.





Sunfall Festival 2016

July 2016 saw the first ever Sunfall Festival, a new celebration of the underground music scene in London. The one day event took place in Brockwell Park in South London, featuring a line-up of almost 30 artists from all over the world, producing music to reflect the many sounds of London, including Jazz, Electronica, Hip hop, House, Techno, Drum & Bass, Dubstep, Soul and Disco.

Brief

Media Structures were approached to provide the temporary structure for the new festival brand which would act as the meeting point and carry the Sunfall Festival branding. We were asked to design and build the main bespoke structure that would be positioned at the heart of the festival.

Solution

Working with the client, our design team were able to create 2D and 3D drawings to show the structure within the Sunfall experience. Erected creatively using tube and fitting components and keeping with the Sunfall brand colours of yellow and black, we built a black tiered seating platform that would surround the lower level of the structure. To further strengthen the Sunfall brand, the signature Sunfall black lettering was hung from within the structural body. It was a very special opportunity for Media Structures to work on the first ever Sunfall Festival, celebrating the best of London's vibrant underground music scene.





Goodwood Festival of Speed McLaren Stand

The Goodwood Festival of Speed was founded in 1993 and is an annual hill climb event featuring historic classic cars held in the grounds of Goodwood House, West Sussex. Shortly after taking over the estate in the early 1990s, Lord March wanted to bring back motor racing to the Goodwood Circuit but did not have the necessary permit to host a race, therefore he instead hosted it on his own grounds.

Brief
Media Structures were briefed with the requirements to design and build the complete McLaren experience at the 2016 Festival of Speed. The clients requirements were to have a central main stage to showcase some of McLaren's most expensive creations and a selection of smaller surrounding platforms.

Solution
Utilizing the experience of our in-house design department, we calculated and produced stunning 2D and 3D designs that were perfectly in line with our clients initial brief. Our designs were then passed into production. We opted to use our easily adaptable structural system to construct the base and walls for the main stage and all other surrounding platforms and structures in which McLaren's cars will sit on.

The finish was a mix of gloss diabond panelling and white vinyl flooring. All that was needed to complete the experience was the large central screen showcasing some of McLaren's products and the famous McLaren branding. This is a project that Media Structures have produced for many years and will continue for years to come.





Queen's Diamond Jubilee

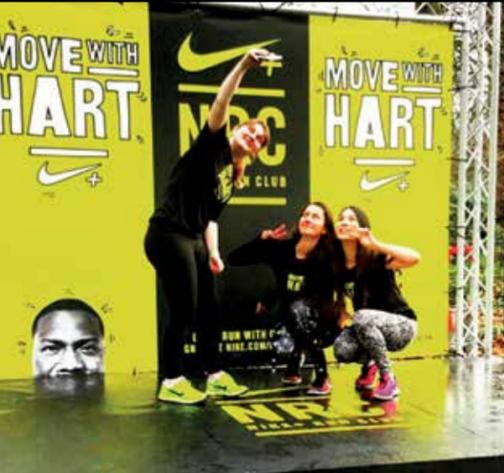
The Diamond Jubilee of Queen Elizabeth II was a multinational celebration in 2012, which marked the 60th anniversary of the accession of Queen Elizabeth II on 6 February 1952. As part of the celebrations a Diamond Jubilee Concert outside Buckingham Palace took place. It was organised by Gary Barlow and the BBC after 6 months of preparations. The concert included performances from Robbie Williams, Tom Jones and Elton John.

Brief

Media Structures were handed this exciting brief with the requirements to design and install a number of temporary camera towers, including fully operational broadcasting studios to capture one of the most prestigious events in recent history. The Queens Diamond Jubilee was attended by thousands and watched by millions all over the country.

Solution

Working alongside our parent company **TONE** Scaffolding Services to deliver this prestigious project as a whole, we created stunning technical design visuals after many days of calculations. Our designs offered the client the perfect solution resulting in sign off on version 1; these visuals were then passed onto the production line. Media Structures scaffolding experts erected two enormous structures using our proven system scaffold, demonstrating that Media Structures can draw from a huge material resource when the need arises for the big and the beautiful events. The internal walls of the studios were added using only the finest grade of plywood and painted giving the feel of a permanent studio. Finally to give both structures the truly professional finish they deserve, we framed and netted both front elevations hiding any of the internal support structure. Our broadcasting studios were now all set and ready for the celebration's to take place with the concert going on until the early hours of the morning.





Tuborg Lager

Tuborg launched a sponsorship campaign across a wide range of UK festivals with the sole aim to become the lager of choice. The campaign would consist of an experience within the festival where people are able to relax and have fun. With its very own mayor, Tuborg town entertained festival goers with a variety of entertainment.

Brief

Our brief was to design and build a two-tier structure which would provide festival goers with a branded experiential area, which would act as meeting point destination. The structure needed to include its very own fully functional bar area, along with a unique tattoo parlour and live DJ's.

Solution

The Media Structures team worked exceptionally hard to pitch the 2D and 3D design's that covered all aspects of this brief. Once signed off and agreed our experienced team used our 3D renders to construct the bespoke structure. Due to the large amount of branding we opted to use our easily adaptable scaffolding system, this allowed for an easy clean branded finish. Once the graphics were in place the experiential structure really did look like the lager of choice. This is the same set up that serviced Download, Wireless and Reading festival.





Christmas Marquee

Every year Finsbury Square gets transformed into a trendy alpine wonderland which includes a roaring log fire, reclining fur lined seats, a three course meal, stunning bar and shot area, live entertainment, DJ with the state of the art dance floor and photo experience.

Brief

A technical solution was needed for two custom designed structures that would house bars and a performance platform. Media Structures were asked to design and build the internal structures for a ski lodge style main bar area along with a shot bar which functioned as a live performance stage.

Solution

To create the end result Media Structures Technical design team produced 2D designs to house both bars and performance platform. To achieve the main structures, we opted to use our own structural system, creating a blank canvas for our friends at the Smart Group to work their magic. The structures were then clad with an aged softwood timber to give the structures that alpine ski lodge effect and decorated beautifully to complete the experience.



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