



Design. Production. Build.

Austen Lewis and Media Structures are two of the UK's leading events companies that have formed a new strategic partnership as sister companies to offer 'a unique and pioneering opportunity' to all of its clients both new and existing.

With a combined experience of over 50 years and boasting an award-winning service, Andy Needham the sole owner has pulled both businesses ever so slightly together to provide a brand new 'one-stop shop' approach to the festival, experiential and concert industries.

Andy Needham, Managing Director, said: "This is not a merger, it is simply a commercial initiative with an alliance that has evolved following months of talks about what is lacking in services to the events industry. Both companies can optimise their positions in the marketplace and provide our clients with a highly compelling, brand new and more competitive deal.

He added: "The partnership will share resources to provide sector clients with a brand new joint route to market with discounted group rate offers plus a unique opportunity for our customers to experience dealing with one person who can manage every service you might need to produce an event or product. This enables Production Managers to deal with one serviceable company as opposed to multiple suppliers to manage a project."

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mediastructures

part of the **TONE** Group

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Battle of the Flowers

For the past 20 years **Austen Lewis** have been working directly for the Battle of the Flowers in Jersey. Before our time, let's just say things were run a little differently, incorporating a wide range of timber pallets and lorry trailers to seat their guests.

Brief

Over 20 years ago things started to get a little out of hand at the Battle of the Flowers with people sitting on bales of hay and fold up benches throwing flowers into the crowd, up steps **Austen Lewis**.

Solution

Austen Lewis was handed the chance to pitch a new style of seating that was not only tiered but safe for the crowds and floats. We presented our unique system resulting in winning the contract and keeping it for the past 20 years.



European Archery Championship – Nottingham

The European Archery Championships takes place 23rd-29th May at the Old Market Square in Nottingham, England the home of archery. The Championship is the second to be held in Great Britain, the last taking place in the historic town of Stoneleigh, Coventry in 1978. Part of the championship will also be the European Continental qualifying Tournament for Rio 2016.

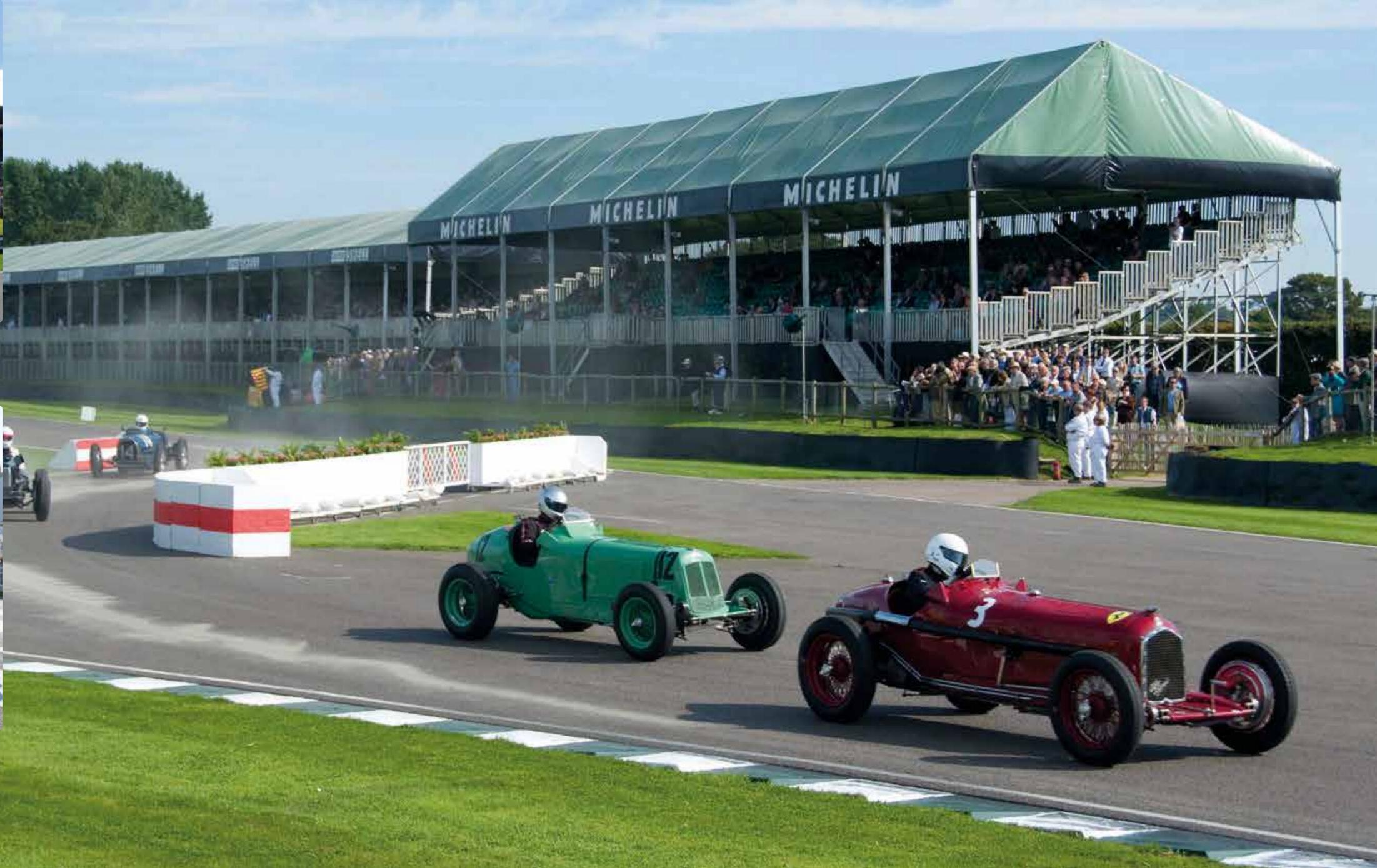
Brief

Our client briefed us with requirements to build a number of tiered seating platforms in the historical 'Old Market Square' in Nottingham. Old Market Square is a historical landmark which required great care must be taken when building in the venue at all times with positioning paramount. The brief was to fit as many seats as possible (min 1000) in a limited space over obstacles as well as keeping away from the tram lines and cables overhead.

Solution

With the venue surveyed, Austen Lewis went through ideas alongside our in house design department. We created 2D and 3D designs which calculated a number of seating stands that would maximise the amount of space we had. This giving our client over 1200 seats, more than expected. With the designs complete to the client's seal of approval they were handed over to our experienced production team who produced two on brief stands with bespoke roof covers. Finally finished with stretched black netting and the client's #roadtorio branding the stands were complete for what ended a very successful event.





Goodwood Racetrack

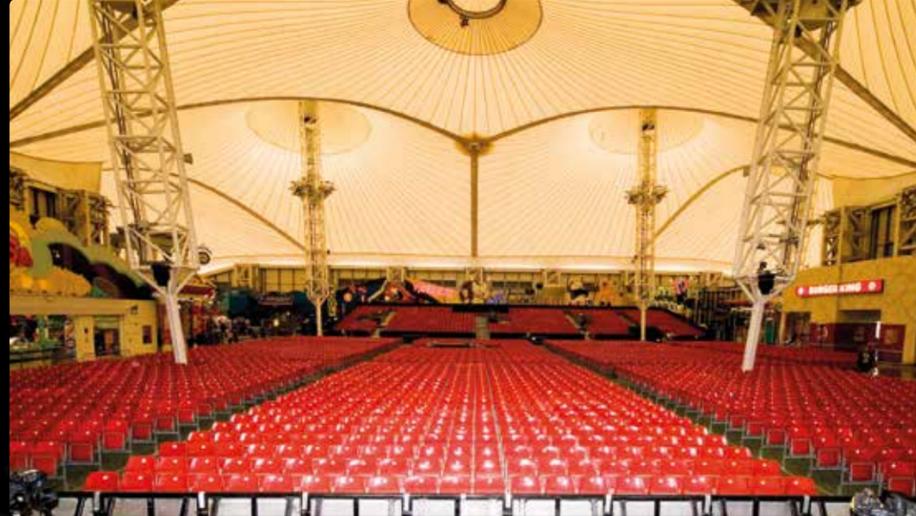
In the 1950s grandstand seating was a challenge but for the Goodwood today and with Austen Lewis on hand their request for "old fashioned seating" as a theme throughout their event space became reality. For the past 18 years Austen Lewis has recreated past times in keeping with the "spirit of the 50's".

Brief

To recreate the "spirit of the 50's" obviously as time moves on so does the look and feel of events and seating. Austen Lewis was approached to design and deliver seating stands that would not only house 5500 people but would also have the look and feel of the "spirit of the 50's".

Solution

After many weeks in the design studio with a number of site visits, Austen Lewis managed to design a seating stand that was not only practical but also had that 50's look and feel. The specially designed branded roof covers and purposely distressed seating - this fantastic event takes every guest back to the days of Stirling Moss!



Butlins Holiday Resorts

Austen Lewis have been working with a famous UK holiday resort since 1985, alongside Spring Harvest providing tents and seats for all their main events throughout the year. Back in 1995 the Entertainment Director contacted Austen Lewis to talk through the possibility of organising outdoor concerts within tents, moving onto open air events then eventually within the Skyline Arena.

Brief

Austen Lewis were given the task to come up with a solution whereby we could change their outlook by appealing to a wider range of clientele by adding outdoor concerts which would then progress into a wider range of events within the seating and staging world.

Solution

Austen Lewis worked very close with the event managers at all the main resorts in designing and developing outdoor spaces to house seating and staging that will accommodate 6000 people. After many years of successful outdoor concerts Austen Lewis started to see the potential in creating concert setups within the very popular Skyline Arena. We designed a seating stand to fit the space and again house 6000 people for main events such as the Darts, WWE and Madness, along with various events that would change year after year.





Trooping the Colour, Horse Guards Parade

Another prestigious project that Austen Lewis have been involved with for many years. This is a project where we pride ourselves on the personal relationship that we have built with the Household Division and not only with horse guards but Windsor Castle.

Brief
Before the 1990s horse guards seating set up consisted of standard tube and fitting structure with wooden planks acting as seating. Austen Lewis acknowledged this as a problem and knew they could provide a quicker, safer and an overall better product.

Solution
Austen Lewis pitched a presentation for a new seating module that showed plastic fold down seating, quicker installation and de-rig along with a tidy finish. Amazed with what was presented, Austen Lewis have never looked back making great friends on the way as well as new projects within Windsor Castle.





Lord Mayor's Show & St Paul's Seating

The Lord Mayors show is one of the best known annual events in London as well as one of the longest established dating back to the 16th century. Bring on the mid 90's; this is where **Austen Lewis** began their journey working direct for the Pageant Master, generating a great relationship based on hard work and trust.

Brief

Austen Lewis was given this amazing opportunity to pitch a seating stands for this famous historical event, a seating stand that could be adapted with add-ons to reflect ticket sales.

Solution

With **Austen Lewis** being experts in the field of manufacturing seating systems, we relished the challenge to operate in and around St Paul's Cathedral. The gardens and busy surrounding roads coupled with the added risk regarding working alongside the public we consider this project to be one of our most challenging. **Austen Lewis** adapted their system to allow special components at short notice, providing a smooth trusted install and de-rig year after year.



Olympia Boxing

The Olympia is an exhibition centre, event space and conference centre in West Kensington, London. The venue is home to a range of international trade and consumer exhibitions, conferences and live events.

Brief

The brief required was to provide as many tip up seats and seating stands as we could in two separate halls at the famous London venue for a live boxing event being aired all over the country. Our job was to also provide a bespoke stage that would support a PA system and a large screen that would show the fight to a paying crowd.

Solution

The creative minds of the **Austen Lewis** technical and design departments designed and dropped our seating into a visual map of the venue. Using CAD programming we calculated the perfect amount of seats that would fill both halls entirely, offering perfect viewing points. The designs were handed over to the production team who went on to produce a number of our own seating stands using our custom 'A' frame system exclusive to **Austen Lewis**, allowing for a quick install and de-rig turnaround as well as a large number of ground level tip up seats for a closer view of the fight. Just over 2,000 tip up seats in poppy red were then installed in the second location along with a bespoke stage and support for the large monitor for spectators to view the live event. The **Austen Lewis** finishing team added the final touches to all stands and stage plus adding specially printed row and seat numbers to each seating section.



Staging

For stages and stage sets that truly bring events to life, you can count on **Austen Lewis** to deliver exceptional results.

For all of your event staging needs, our experienced highly skilled team will design and install a clever customised stage solution to make your event impressive and memorable. We are well-established in the industry and pride ourselves on our effective communication, creativity and technical precision at all stages. Using our signature StageDeck under structure platforms which can be built to various shapes and sizes to revolving and rolling stages. We have everything you need to develop the right stage tailored to your event, your venue and budget.

From the design stages right through to production and build, our team can make your staging event exciting and unique. We will provide you with the staging structures, AV and technical for a stand-out and quality finish. Our comprehensive staging can be used to complement existing stage structures at your chosen venue or be used as an entirely stand-alone feature. Whatever the size of your event and however complex the venue, **Austen Lewis** will always go the extra mile to make sure that your stage vision becomes a reality.





School Games, Loughborough

The 2016 School Games National Finals is a multi-sport event for the UK's elite young aspiring athletes of school age and is held at Loughborough University where around 1,600 of the nation's finest young sports stars will compete. The competition is held in twelve current and future Olympic and Paralympic sports which include Fencing, Rugby Sevens, Gymnastics, Hockey, Athletics, Cycling, Judo, Swimming, Table Tennis, Volleyball, Wheelchair Basketball and Wheelchair Tennis.

Brief
The School Games, a client of ours we have worked with and built an excellent relationship with over many years handed us a fresh and exciting new brief that would require the usual seating stands in several areas along with the new addition of camera platforms, walkways, accessible ramps and cable crossings.

Solution
Due to our 'one stop shop' approach to 2016 we turned to our sister company Media Structures to work under our umbrella to deliver this prestigious event as a whole and on brief. With our own design team working alongside the Media Structures technical designers, we fully designed and calculated each structure to the client's approval. The brief was then handed over to our operations team with a designated Austen Lewis project manager who would control all planning and on-site operations giving the client one port of call resulting in a stress free event.





Weymouth Beach Volleyball

Weymouth Beach Volleyball is one of the largest beach volleyball events in the UK. It's a two day event attracting all ages.

Brief

The brief was to provide 250 seats that would blend into its surroundings and sit alongside the volleyball pitches for potential customers to sit in comfort and watch the volleyball.

Solution

With the positioning of the stand crucial to the event and knowing the venue, all stands had to be designed in CAD and then dropped into a map of the event site resulting in sign off from our client. Our job is to provide perfect site lines for every seat so this is a great way of guaranteeing the positioning was perfect, even down to the closest millimetre. Once all plan designs were signed off we produced one of our perfect signature stands that would actually house over 250 seats. Finished to the client's spec with a bright and vibrant netting we made sure the stand blended perfectly into its bright surrounding area, delivering an on-brief stand on time and in budget.



Duke of York's Royal Military School

Grand Day is the highlight of the year at The Duke of York's Royal Military School. It is a day when the local community commemorate the heritage and tradition of the school with prize giving in the morning which is a celebration for the school's students' academic success, followed by the Trooping of the Colour ceremony in the afternoon.

Brief

The Austen Lewis team were approached by the Duke of York's Military School and were asked to supply a number of our signature tiered seating stands, to provide a viewing platform for the celebrations at Grand Day.

Solution

After a full site survey of the venue and a few hours spent creating 3D visual designs with our in-house design team, our designs were given the green light and passed onto the Austen Lewis operational team. Austen Lewis produced two on brief seating stands in poppy red with bespoke box steps to allow access to the stand, this giving the client more seats than they originally anticipated. As a gesture of good will Austen Lewis also provided an extra 90 seats for the VIP's in attendance of the celebration. The stands were all complete for what ended a very successful event.





Jersey Football Club

The Jersey official Football Club represents the small island of Jersey in non-FIFA international football matches. The team play their football at the Springfield Stadium which is a multi-purpose stadium in Saint Helier, Jersey.

Brief

Our brief was to increase the stadium capacity of the 7,000 seater stadium to 14,000 with one of our unique seating solutions but keeping in line with the clubs red seated theme.

Solution

After visiting the stadium and surveying the area our first thoughts were to place our initial seating designs into a digital map of the venue. Using our CAD design programme, we produced 2D images and calculated the perfect temporary seating solution that would maximise the amount of space required to build. To achieve this, the Austen Lewis production team began to build the main structural frame of the seating stand, taking into account the curve of the stadium on the east side. Thanks to the creativity and expertise of the Austen Lewis design team in keeping perfectly in line with the red themed stadium and the brief. Just over 7,000 tiered tip up seats in poppy red were installed to the complete seating structure. Not only did our seating offer our client a temporary solution to a lack of capacity but also offered a seating stand that could have been passed off as a permanent grand stand.



Liverpool Philharmonic

The Liverpool Philharmonic Orchestra is one of the UK's most forward-looking music organisations. Founded in 1840 by a group of Liverpool music lovers, the Royal Liverpool Philharmonic Orchestra performs over 80 concerts each season in their home, Liverpool Philharmonic Hall, as well as performances throughout the UK and venues throughout the world.

Brief

Austen Lewis were approached for their specialist knowledge in temporary seating and our reputation for creative production with requirements for a seating solution to fill a large tent styled indoor arena. Our brief required just over 6,000 tip up seats spread across three large seating stands as well as ground floor level seats for the people in attendance to watch the Liverpool Philharmonic Orchestra live.

Solution

To achieve the end result our design team dropped our designs into a map of the venue and we opted to use our custom 'A' frame system, as the ground was flat to provide the structural framework of the seating stands. The strength of our unique system enabled us to easily install the decks along with the 5,000 plus temporary tip up seats creating one large curved seating stand. We then laid into position the **Austen Lewis** flat floor grid and added a further 1,000 seats for a much better view of the Liverpool Philharmonic Orchestra. A small section of tables and chairs were installed for the VIP area of the event with a few finishing touches applied by the **Austen Lewis** finishing team, creating a cohesive and well-executed delivery on brief and within budget.



Windsor Irish Guards

The Irish Guards is part of the Guards Division which is a Foot Guards regiment based in Cavalry Barracks, Hounslow. The current regiment was formed on 1 April 1900 by the order of Queen Victoria in recognition of the many courageous acts carried out by Irish soldiers in the Second Boer War.

Brief

Our brief was to provide two single grandstands for the annual colours presentation ceremony which was presented by Queen Elizabeth II to the 1st Battalion Irish Guards at Windsor Castle, Berkshire.

Solution

After a full site survey and much time spent with our experienced design department and their CAD programmes, the creative minds of the Austen Lewis team designed two outdoor tiered seating stands. The stands would house just fewer than 2,000 seats in poppy red with the internal stairways for access that would slot perfectly into the area required outside the famous Windsor Castle. A timber frame and black stretch netting was added to hide the internal structure of the stands and stage ready for the prestigious "Trooping the Colour" ceremony to take place.

